



Slow Food® Promozione

GENERAL CONDITIONS OF PARTICIPATION

CHEESE 2025

DEFINITIONS

In addition to the terms defined elsewhere in this regulation, the terms listed below will have the following meaning attributed to each one:

- **"Contract"**: means the contract to provide the **Services** governed by the Regulation;
- **"Documentation"**: means the documentation indicated in the Application for Participation required for participation in CHEESE 2025;
- **"Application for Participation"**: means the electronic module, available on the Slow Food Promozione srl - società Benefit exhibitor website, to be completed and signed to apply for participation in CHEESE 2025;
- **"Event"**: 2025 edition of Cheese, organised by Slow Food Promozione srl - società Benefit and the City of Bra;
- **"Exhibitor"**: means any natural or legal person who produces agri-food products professionally and intends to participate in the **Event**;
- **"Guidelines"**: means the Guidelines of Event, the document can be downloaded from the **Website** of Cheese 2025;
- **"Services"**: means any additional services offered by the **Organization** to the **Exhibitors** via the **Website**;
- **"Registration Procedure"**: means the completion and signing of the **Application for Participation** by the **Exhibitor**;
- **"Website"**: means the website <https://cheese.slowfood.it> and its extensions, which can also be accessed via the mobile app;
- **"Organization"**: means Slow Food Promozione srl - società Benefit, with headquarters in Bra – Via MendicITÀ Istruita, 14;
- **"Regulation"**: this regulation for the Cheese Exhibition 2025.

Art. 1 – Cheese is a market exhibition which is intended as an opportunity to educate consumer taste and promote milk and dairy products.

Art. 2 - The **Event** is organised by Slow Food Promozione Srl SB (hereinafter also "Organization") and the City of Bra, and will take place in Bra, in the period between 19 and 22 September 2025.

Art. 3 - Subject of the service, payment due and method of payment *(excluding Entities, Partners, Technical Sponsors and other partnerships)*

The services covered by this **Regulation** are:

- a) allocation of the exhibition space indicated in the attached **Application for Participation** (enclosed)
- b) inclusion in the on-line animated catalogue of the **Cheese Exhibition 2025**, which will be published on the **Website** after the registration procedure has been formalised.

The payment due for the services provided is the one indicated in the attached **Application for Participation** and it must be payment by the deadline.

RULES OF ACCEPTANCE AND APPLICATION FOR ADMISSION

Art. 4 - Rules of acceptance

The following are eligible for participation in the **Event**:

- All Italian and foreign companies operating in the sector for milk-dairy, milk derivatives and related products and accessories that share and fall within the "Guidelines", made available by the Organization and after posted on the CHEESE 2025 website.
- Entities, Associations, Consortia, Institutes etc., promoters or sponsors of activities related to the product sectors referred to in the previous point.
- Italian and foreign companies operating in the natural cured meat sector that agree with and fall within the Guidelines made available by the Organisation.

The Organization reserves the right to include other categories in the area of sponsorship etc.

Art. 5 - Application for Participation *(excluding Entities, Partners, Technical Sponsors and other partnerships)*

The Application for Participation (hereinafter called Afp) must be sent under penalty of inadmissibility with the appropriate form duly completed, signed and countersigned online. The Afp constitutes an irrevocable proposal for the applicant and implies his acceptance of "Cheese 2025 Event Regulation".

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The "Technical Event Regulation", the "Safety File and Various Forms" will be available online on the Exhibitors' platform. The Afp will be evaluated by the Organization, who will decide in complete autonomy and with the only obligation to indicate the reasons for non-acceptance.

The applicant is required to provide any documentation requested to decide on the acceptance of the Afp and to ensure - at any time - the compliance with the conditions for participation in the Event.

In case of acceptance of the Afp, the Company Representative will be notified of participation in the Event. The Exhibitor will then be notified of the portal access data for further useful data and information regarding participation.

The communication of acceptance of the Afp (Application for participation?) implies the acceptance of the irrevocable proposal expressed with it by the Exhibitor and consequently his assumption of all the commitments contained in this regulation, even in absence of the after access to the portal.

It is understood that it is the Exhibitor's responsibility to promptly communicate any changes about the Company Contact for participation in the event and/or related email address; it is also understood that in case of failure to rectify, the communications will be considered correctly received.

Art. 6 - Acceptance of the application for Participation *(excluding Entities, Partners, Technical Sponsors and other partnerships)*

Acceptance of the **Application for Participation** and allocation of the exhibition space shall be at the sole discretion of the **Organization**.

The Organization has the right to change the participation methods and the assigned location. No changes will give the Exhibitor the right to request compensation.

When the Exhibitor will have received the communication of acceptance of the Afp, he will be required to pay the entire agreed amount, even in absence of access to the portal, with payment of the amount due by the date indicated in the contract and, in any case, before the starting date of the Event.

In case of failure to pay within the terms indicated, the **Organization** may consider the contract terminated for default by the participant, without the need for formal notice or for a judge's ruling. In this case, the **Organization** will formally notify the interested party by email to the Company Representative for participation in the Event and - in addition to being released from any commitment and being able to dispose of the stand by assigning it to other applicants - will be entitled to full payment, as a penalty, of the entire due amount for the participation as well as any other contractual amount, deducting any amount already received for such securities and without prejudice to any right to compensation for any further damages

The Exhibitor undertakes to notify the **Organization** of any corporate changes (e.g. transfer of company shares, even partial, or, in any case, of the company, entry of new shareholders, mergers with other companies, demerger, etc.) or any transfer of the company to third parties after the acceptance of the Application for Participation.

The **Organization** reserves the right to exclude the Exhibitor in the event of missing or false communications (relating to the company and/or the products offered) or in the event of the changes referred to in the preceding paragraph (relating to the company and/or companies associated to/related to/owned by/with shares in it) which could damage the **Organization**, even if only its image. Should this occur, the Exhibitor will not have the right to request any compensation, but only to obtain a refund of the sums paid for participation in the **Event**.

Art. 7 - Official event catalogue

The event catalogue containing the list of exhibiting companies and the type of product, will be published on-line on the **Website** after the registration procedure has been formalised. To create the on-line catalogue, the Organization will use the information provided by the Exhibitor in the first part of the Application for Participation. The information which is published in the **on-line catalogue must be provided and updated by the Exhibitor**. The Organization declines any responsibility for any errors in the on-line catalogue.

SETTING-UP, OPENING TO THE PUBLIC AND DISMANTLING

Art. 8 - Set-up and dismantling

The allocated spaces may be occupied on **Thursday, September 18 2025 from 8.00 am to 6.00 pm** and on **Friday, September 19 2025 from 7.00 am to 9.00 am**; this time schedule is considered mandatory, under penalty of default by the contracting party.

The entry of vehicles inside the exhibition area to unload goods is strictly forbidden.

All the parties who access the exhibition spaces must have an entrance pass even in the setting up and dismantling phase.

The event will be open **from Friday, 19 September to Monday, 22 September 2025** with the following opening times:

- **Market Area** _ from Friday 19 to Sunday 21 from 10.00 am to 8.30 pm; Monday 22 from 10.00 am to 6.00 pm
- **Street Food Area** _ from Friday 19 to Sunday 21 from 11.00 am to 11.00 pm; Monday 22 from 11.00 am to 6.00 pm

The exhibitors may access their spaces an hour before the opening, except for the September 19 (see above).

The removal of the goods and any light furnishing material belonging to the exhibitor (tables, chairs, graphic material, etc.) must only be done on Monday September 22, from 6.00 pm to 11.00 pm.

No goods on display can be removed before that date or time at the risk of forfeiting the deposit under article 10.

Dismantling the stands (structures and fixed furniture) must be agreed with the Organisation.

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Access by vehicles inside the exhibition area for set-up and dismantling is strictly prohibited without the authorisation of the Organisation.

Timetables may change according to the next organization steps of the event and to the current regulatory provisions.

Art. 9- Terms for occupying the allocated space

All the spaces must be occupied **by 9.00 am on September 19, 2025**. If the Exhibitor has not occupied the allocated space by this deadline, the Organization reserves the right to consider the former to have waived occupation of said space. **The Exhibitor will be required to pay the agreed amount in full.**

The Organization reserves the right to compensation for damages incurred, as well as the possibility to opt for an alternative use of the space left vacant due to non-participation.

Art. 10– Deposit (*excluding Entities, Partners, Technical Sponsors and other partnerships*)

All Exhibitors at Cheese 2025 at the time of accreditation and before taking possession of the exhibition space, are required to pay the sum of **250.00 Euros** (proof of payment with receipt).

The deposit will be refunded and/or cancelled at the end of the event, without any additional charge to the Exhibitor.

In the deposit is not collected, it will be acquired by Slow Food Promotion Srl SB.

If the Exhibitor does not observe this regulation during the Event, the Organization reserves the right to withhold the amount paid as a deposit, as an advance on the penalty referred to in the following art. 21.

Art. 11 - Passes

The Organization will issue each Exhibitor with free entry passes according to the type of space acquired. The passes must be made out to the person designated as the user and must be validated by the official stamp of the exhibiting company.

EXHIBITOR OBLIGATIONS AND PROHIBITIONS

Art. 12 - Products

- Prohibited products

Products for sale must comply with Slow Food guidelines; non-compliant products will not be allowed at the Event and cannot be sold.

All the Exhibitors must be able to document the traceability of the product if requested to do so by the Organization, visitor or competent authorities.

The following is strictly prohibited:

- a) The sale of wine (bottles, goblets etc.), coffee, beers (bottles, cans, glasses etc.) - **excluding breweries** - beverages in general, soft drinks and water - **excluding street food or authorized operators** - unless exceptions are granted by the Organization.
- b) The preparation and distribution of paid sampling in areas that are not specially equipped for this purpose. The stand is not an exhibition space equipped for the elaborate preparation of food, nor for the distribution of this food (sandwiches, hot dishes, combination of different ingredients). Please note that in order to distribute food in specially equipped areas, a health authorisation certificate (HCIA) must be requested and comply with current sanitation regulations.

In any case, the sale of products, not listed in the product categories permitted in the event regulations, is not allowed.

- Products from Slow Food Presidia

Exhibitors of dairy products from Slow Food Presidia are allowed to sell, in addition to the product related to the Presidia (which must be the predominant one), other cheeses exclusively of their own production, if made according to the Event's guidelines.

Slow Food Presidia exhibitors belonging to mountain production chains (e.g., honey, agricultural products from highland areas, etc.) are allowed to sell, in addition to the product of the Presidia (which must be the predominant one), one reference from another category exclusively of their own production, if made according to the Event's guidelines.

Art. 13- Obligation to display the sale price, compliance with tax legislation and terms of payment

The Exhibitor is required to **display the sale price of every product to the public**; the Organization reserves the right to carry out checks to this end.

The Exhibitor undertakes to comply with current tax legislation about the sale of products at fairs and events.

It is absolutely recommended to have a POS to better manage transactions with visitors and to facilitate the realization of a cashless event.

Art. 14- Prohibition of changes to the structure and allocated space

It is strictly forbidden to change the allocated structure and occupy a greater surface than the one provided. Failure to comply will result in the deposit (see Article 10), being withheld, in addition to compensation for any additional damage. In particular, Exhibitors may not make any changes (e.g. drilling, cutting, removing parts, hanging cables or other objects from the hall frames and/or load-bearing structures) to the structures installed (tensile structures, floors, walls partitions, ceilings) and the

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technical service systems in use. For any modification and/or alteration and/or damage caused to the structures and/or technical service systems and/or goods supplied by the Organization, the latter will charge the Exhibitor the cost for the repair and/or replacement, in addition to damages. Any request for customisation of the space must comply with all the rules outlined in the Technical Regulations of the Event and must be communicated and submitted to the sole judgement of the Organization. Approval of the request, where granted, will be communicated in writing. Any unauthorised modification, including any partial modification, may be removed by the Organization at the expense of the Exhibitor. No Exhibitor may install furniture and/or objects in the allocated space that could block the light, interfere with or otherwise harm another Exhibitor. The use of stage equipment to produce smoke, sounds or lights is strictly prohibited. No variation or modification of the set-up of the chosen exhibition space is allowed except for freely customisable spaces.

The Organization, however, reserves the right, at the sole expense of the Exhibitor, to remove and/or modify any set-up, or part thereof, that could cause damage to other Exhibitors and/or to the public and/or to the Organization, which does not have decorative and/or furnishing features in line with the style quality of the Event or which does not comply with the indications of the Technical Regulations of the Event.

Art. 15 - Customisation of spaces

All the Exhibitors who customise their spaces are required to follow the guidelines for **environmentally-compatible set-ups and waste management** included in the Technical Regulations of the Event, therefore, the waste must be correctly separated in the dedicated islands.

Art. 16 - Provisions for hygiene and health safety

The Exhibitor is obliged to implement all the regulations in force regarding hygiene and safety in the storage and distribution of food.

Art. 17 - Other prohibitions

It is strictly prohibited to draw, copy, measure, photograph or reproduce in any way the goods on display, unless explicit written authorisation has been granted by the Exhibitor in question. Exhibitors may not object to graphic, photographic and cinematographic reproductions of the exhibition complex and its contents, or to the sale of such productions, if arranged by the Organization.

Art. 18 - Advertising

The use of advertising in all its forms is reserved exclusively for the Organization or whoever is delegated on its behalf. Any form of audible advertising, using loudspeakers or other sound appliances, as well as the distribution, outside the allocated space, of tasting samples, catalogues, price lists and advertising material of any kind is strictly prohibited. The Organization may, at its sole discretion, grant exemptions to this rule.

Art. 19 - Projecting films and playing music

Projecting films and playing music using suitable equipment is subject to the payment of royalties. Detailed information about the methods and royalties which should be paid, will be **supplied by the relevant S.I.A.E.** (Italian Society of Authors and Publishers) with whom the Exhibitor must come to an agreement beforehand. The Exhibitor must have a permit issued in advance by the S.I.A.E. During the event, the S.I.A.E. will visit the stands to carry out the necessary checks on compliance with the obligations required by current copyright laws. If the Exhibitor does not have suitable documentation proving fulfilment of S.I.A.E. obligations, the Organization will charge this amount directly to the Exhibitor.

Art. 20 - Right of exclusion

The Exhibitors are required to comply with the provisions of the regulation, in addition to all those laid down by the Public Health Authorities. Any infringement may result in the immediate, temporary or permanent exclusion of the Exhibitor who has contravened the rule without giving them the right to reimbursement or indemnity of any kind. The Organization may, as it deems fit, make use of the spaces vacated due to exclusions as a result of infringements of the regulation.

Art. 21 - Fines *(excluding Entities, Partners, Technical Sponsors and other partnerships)*

If the **Exhibitor** does not observe the **Regulation** and, in particular, from article 11 to article 20, the **Organization** has the right to charge a penalty of Euro 500 (five hundred euros), for each individual violation, as well as requesting compensation for any additional damage. In case of application of the penalty, the Organization may withhold the sum paid as a deposit, referred to in art. 10 above.

By way of example and not limited to, here are the violations that will be considered with the consequent right of the Organization to apply the penalty:

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- Violation of article 8 (dismantling in advance)
- Failure to observe the opening and closing time of the event
- Use of plastic dishes and materials (cutlery, glasses, plates, bags, etc.) and incorrect separation of waste during collection
- Occupation of a different area than the one allocated by the Organization
- Preparation of food and drinks in unsuitable exhibition spaces (e.g. stand) and for which explicit authorisation has not been obtained from the Organization
- Distribution food and drinks not agreed with and authorised by the Organization (e.g. wine, beer, soft drinks, etc.)
- Use of electric hot plates (prohibited in exhibition spaces not equipped for food preparation)
- Damage to the exhibition space and relevant material supplied
- Sale of pasteurised and/or thermised milk CHEESE to the public, unless authorised by the Organization
- Sale of products which do not fall under the product categories permitted in the event
- Customisation of exhibition spaces outside the limits permitted by the technical regulation of the event

SAFETY REQUIREMENTS IN THE WORK PLACE

Art. 22 - For the purposes of the validity of this sales contract, the Procedure Manager declares that they are aware that by completing the aforementioned contract **they take on full responsibility on behalf of the customer**. It is, therefore, the sole task of the Procedure Manager (supervisor) to organise, coordinate, and supervise the work activities required for their space, as laid down by Italian Legislative Decree 81/08 and subsequent amendments. The Procedure Manager is aware of the penalties included in article 76 of Italian Presidential Decree No. 445 of 28/12/2000 in the event of untruthful declarations and falsification of documents, including for the provisions of Annex XVII to Italian Leg. Decree 81/08 and subsequent amendments, paragraph 1, letters b), c) and d).

The Procedure Manager declares that:

- a) the risks have been assessed and a copy of the company's RAD Risk assessment document will be kept on the exhibition stand.
- b) the payments of social security (INPS) and insurance contributions (INAIL) are up to date and a valid copy of the DURC (single insurance contribution payment certificate) will be available ON-LINE at the relevant exhibition space (120 days from the date of issue);
- c) the company has no suspension or disqualification measures pending pursuant to art. 14 of Italian Legislative Decree 81/08 and subsequent amendments, and that the INFORMATION FOR COOPERATION AND COORDINATION POLICY available in the download area of the exhibitor website will be duly consulted;
- d) the organization, coordination and supervision of their work activities will be implemented based on the contents of the TECHNICAL REGULATION and the COMBINED RISK-RECOGNITION AND INTERFERENCE ASSESSMENT REPORT (DUVRI) which will be sent by the Organization before the start of the set-up work for the event;
- e) that the work carried out by their employees, including working members, at the purchased exhibition space is the same as the work indicated in the COMPANY'S OBJECTIVE and ACTIVITIES, REGISTERS OF PROFESSIONS, ROLES AND LICENSES sections of the Chamber of Commerce business profile that will be available at the exhibition space;
- f) that their employees, including worker members, possess the identification card referred to in article 26 paragraph 8 of Italian Legislative Decree 81/08 and subsequent amendments, and as recently revised by article 5 of Italian Law no. 136 of 13 August 2010;
- g) they undertake to provide their staff, as part of the set-up/dismantling phase of the exhibition space, with detailed information on the specific risks in the work area in which they will be operating (information contained in the COMBINED RISK-RECOGNITION AND INTERFERENCE ASSESSMENT REPORT - DUVRI sent by the Organization);
- h) set-up/dismantling of the exhibition space WILL NOT INVOLVE major work (i.e. assembly, construction, modification of partition walls, platforms, roofing, including fabric, metal and wooden load-bearing structures, electrical systems, water supply and drainage systems. Cutting operations are not allowed) and that only hired legally-hired employees of the Procedure Manager's company will be involved; consequently, NO other companies, businesses and/or self-employed workers will be involved in the set-up/dismantling of the exhibition space, except as indicated in article 23 and stated in Annex 1.

The Procedure Manager undertakes to communicate any changes with respect to the information previously communicated, before accessing the exhibition space and, in any case, before the start of the set-up/dismantling phases.

Art. 23 - If the exhibitor has paid for an exhibition space with free design (i.e. spaces not pre-built by the Organization) or exhibition spaces that are pre-built but with the option for customisation, and so, the exhibitor, other companies, businesses and/or self-employed workers are involved in the set-up/dismantling phase of the exhibition space, the procedure manager undertakes to:

- a. verify the technical and professional suitability of its contractors and subcontractors through the acquisition and examination of the following documents:

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- Registration in the Chamber of Commerce, Industry, Crafts and Agriculture with the company objective in line with the type of contract
- SELF-CERTIFICATION (the self-certification models are attached to this contract depending on the party involved in the **set-up/dismantling phase** - Mod. A Company/Enterprise, Mod. B Individual enterprise), accompanied by a photocopy of the declarant's identity document, issued by the contractor or self-employed workers proving that they possess the technical and professional requirements pursuant to article 47 of the Italian Consolidated Law on administrative documentation referred to in Italian Presidential Decree no. 445 of 28/12/2000;
- b. keep a copy of the documentation indicated in the previous point a. at their exhibition space and to produce it on request of the Organization or the person appointed by the latter, as well as the Supervisory bodies;
- c. keep at their exhibition space and to produce it at the request of the Organization, or a person appointed by the latter, as well as the Supervisory Bodies, a copy of all the documentation referred to in Italian Legislative Decree 81/08 and subsequent amendments in order to organise and coordinate the work activities required for the preparation of their exhibition space;
- d. provide each person involved, for whatever reason, in the set-up/dismantling work of the exhibition space with detailed information on the specific risks in the area in which they are required to operate (information contained in the COMBINED RISK-RECOGNITION AND INTERFERENCE ASSESSMENT REPORT - DUVRI sent by the Organization and possibly in the SPECIFIC RISK ASSESSMENT DOCUMENT drawn up by the exhibitor's company as required by the TECHNICAL REGULATION (main obligations regarding the protection of health and safety in the workplace).

REQUIREMENTS CONCERNING SAFETY, HYGIENE AND FOOD LABELLING

Art. 24 - By signing this contract, the Exhibitor expressly assumes, for all legal intents and purposes, the role of Food Business Operator (FBO) and is, therefore, the person responsible for ensuring compliance with the provisions of food law in the allocated exhibition space and placed under their supervision. It is, therefore, the sole responsibility of the Exhibitor to ensure that the food and beverages in their exhibition space fulfil all the requirements of food law relating to their business at all stages of transport, production, processing and distribution and to verify that these requirements are fulfilled as laid down, by way of example and not limited to, by Reg. (EC) 178/02, Reg. (EC) 852/04, Reg. (EC) 853/04 and Reg. (EC) 1169/11, except for any changes, additions or repeals thereof. In compliance with this contract and with reference to the work carried out and as an FBO, the Exhibitor is responsible, by way of example but not limited to, the procurement, storage, handling, processing and administration of the products. The Exhibitor is also responsible for the sanitisation and cleaning of their exhibition space, for the labelling of products and their presentation, for dealing with non-compliant products which are no longer suitable for sale. The Exhibitor undertakes to notify the Organization of any dispute received from the competent Control Authorities and third parties. The Organization declines all responsibility for the consequences that may arise from the violation of the laws, regulations or administrative requirements regarding safety, hygiene, labelling and presentation of food products and reserves the right to claim compensation if the Organization should incur damage due to the violations described above.

Art. 25 - The Exhibitor declares that:

- a) they are in possession of or responsible for obtaining all the necessary authorisations for the activities carried out during the event
- b) they have an adequate self-monitoring plan drawn up pursuant to Reg. 852/2004/EC and related regional resolutions on food safety and hygiene, which they undertake to implement with due diligence
- c) they have been viewed the configuration (as per the attached technical data sheet) of the exhibition space and systems and equipment supplied and that they will personally obtain any other tools/machinery required to carry out their business, exempting the Organization from any expenses, cost and responsibility
- d) the labelling and presentation of food and beverages offered for sale of loose or pre-packaged products for the purpose of immediate sale and, in any case, displayed in their exhibition space comply with the provisions of Reg. (EC) 1169/11 and with any other legal requirement in force and that adequate documentation is available for consultation by consumers containing the correct information on ingredients and allergens.

Art. 26 - Mandatory forms to be filled out

The mandatory forms listed below (Booking service form) must be duly completed, signed and returned by the date stated on said forms. If not, the Exhibitor risks barred from accessing the fair grounds, without prejudice to the contractual obligations entered in this application to participate in the event:

- **Declaration of relevant work (Annex 1):** mandatory only for exhibitors using exhibition spaces with free set-up (i.e. spaces not pre-built by the Organization) or exhibition spaces pre-built but with optional customisation
- **F.P. form (Fire prevention):** mandatory only for exhibitors using exhibition spaces with free set-up (i.e. Spaces not pre-built by the Organization) or exhibition spaces pre-built but with optional customisation
- **C.A. Form (Correct Assembly):** mandatory only for exhibitors using exhibition spaces with free layout (i.e. spaces not laid out by the Organization) or exhibition spaces already laid out with optional customisation

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- **HCIA form (Health care insurance authorisation):** mandatory only for exhibitors who carry out paid distribution or handling of ingredients free of charge or for a fee (not compulsory for any exhibitor who includes tasting free of charge for the sale of the product). It should be noted that the preparation must be carried out within areas that comply with the health and hygiene regulations (the stand is not an exhibition space deemed suitable for preparation)
- **S.I.A.E. Form (Italian Society of Authors and Publishers - copyright):** mandatory only for exhibitors who reproduce musical compositions performed through radio and television appliances, video recorders, CDs, multimedia supports in the exhibition spaces they own
- **C.B.M. Form (Compostable and Biodegradable material):** mandatory for all exhibitors. **The use of plastic is forbidden.** Shopping bags and all the material for the consumption of food products (plates, cutlery, glasses, napkins, food paper, etc.) must only be biodegradable and compostable to allow for disposal as organic waste. The individual materials must comply with the **European standard EN 13432 (requirements for packaging recoverable through composting and biodegradation) and issued with an FCM declaration of conformity (Food Contact Materials and Objects)**
If the Exhibitor fails to comply with these provisions, the Organization reserves the right to withhold the deposit paid (Art. 10).

GENERAL PROVISIONS

Art. 27 - Right to change the dates and times

The Organization reserves the right to change the dates and opening/closing times of the Event, without this giving rise to any claim for reimbursement or indemnity by the Exhibitors.

Art. 28 - Cancellation of the event

If the Event, for any reason whatsoever, cannot take place, all those who have already submitted an Application for Participation will be immediately notified. At the same time, the amount paid will be returned to those concerned, minus the down payment of Euro 610 (six hundred and ten euros), withheld as payment of the amount due to include the Exhibitor in the on-line animated Catalogue and subsequent publication on the Website.

With the reimbursement of the above-mentioned sum, no other request of any kind for any reason or cause can be made to the Organization.

If the event should for any reason be closed in advance or suspended, irrespective of the will of the Organization, no compensation will be due to the Exhibitors for any reason or cause.

Art. 29 - Right to issue further regulations and provisions

The Organization reserves the right to issue further regulations and provisions, with immediate effect, by providing written notification thereof.

Art. 30 - By signing this **Regulation, an integral part of the contract**, the Exhibitor undertakes to read and comply with all the rules issued by the Organization regarding the design of spaces, set-up, dismantling, safety and customisation operations included in the **Technical Regulation of the Event**. The Organization will provide the **Work Site Regulations** and the **General Safety Plan** at a later date.

Art. 31 - Anyone present during the set-up, supervision and dismantling period of the allocated space, must comply with all the laws in force concerning fire prevention, accidents and occupational hygiene. The Organization declines all responsibility for the consequences that may arise from the violation of the laws that may occur in this area, and reserves the right to claim compensation if damage to the Organization occurs as a result of the above-mentioned non-compliance.

Art. 32 - The Exhibitor undertakes to release Slow Food Promotion Srl SB from any liability and/or claim by third parties for any reason whatsoever, arising during the exhibition or caused by the violation of laws or regulations or administrative measures, attributable to actions by or omissions of the former.

Art. 33 - Surveillance

The protection and surveillance of the exhibition spaces and their contents during the set-up, opening to the public and dismantling phases are the responsibility of the respective Exhibitors. The Organization has arranged for a surveillance service of the entire exhibition area during the hours that the event is closed. **The Organization is not liable for any property or goods left unattended in the exhibition space during the event and during the hours that the event is closed to the public.**

As regards the surveillance of the exhibition space during the hours it is closed to the public, the Exhibitor may make use of personnel specifically responsible for this aspect, upon due notification to the Organization, providing the full details of the operators concerned and after receiving explicit written authorisation by the Organization.

Art. 34 - Insurance

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The goods and furnishings that the Exhibitors bring into the exhibition spaces, as part of the Event and into the related exhibition areas, will be insured with the Insurance Company chosen by Slow Food Promotion Srl SB. The maximum coverage will be communicated as soon as it is available and will be calculated once the total number of participants in the Event has been finalised.

Art. 35 - Withdrawal and termination

Withdrawal

The Exhibitor may withdraw from the Contract by sending written notice to the Organization by Certified Electronic Mail to the address: sfpromozionesrl@legalmail.it, with notice of not less than 60 days from the beginning of the event, with the following consequences:

- a) if the withdrawal has been communicated before the expiration of the contractually agreed deadline for the payment of the deposit, the Exhibitor shall not be required to make any payment, even partial, of the consideration;
- b) if the withdrawal has been communicated after the expiration of the contractually agreed deadline for payment of the down payment, the Exhibitor shall not be entitled to a refund of the down payment made and shall still be required to meet and fulfill the obligations due before the date of communication of the withdrawal. If, however, the Exhibitor has paid the full amount due for participation in the event, the Exhibitor shall be entitled to a refund of the portion of the amount paid in excess of the amount due as down payment.

If notice of withdrawal is given less than 60 days prior to the start date of the event, the Exhibitor shall be required to pay the full amount of the agreed consideration.

Termination

In the event of default by the **Exhibitor**, without prejudice to the provisions of article 1455 of the Italian Civil Code, the **Organization** may terminate the Contract in the manner and under the terms described below.

In particular, if the **Exhibitor** violates one of the terms of the **Regulation**, the **Organization** may, pursuant to article 1454 of the Italian Civil Code, require the **Exhibitor** to remedy the situation within 12 hours, by sending written notification containing an indication of the alleged violation. If the **Exhibitor** fails, within this period, to remedy the alleged violation, the **Organization** may immediately terminate the contract governed by the **Regulation** by giving written notification to the **Exhibitor**. The effects of the termination will not extend to the services already provided and without prejudice to compensation for any damage incurred by the **Organization**.

Express termination clause

The Contract will be considered terminated by law, pursuant to article 1456 of the Italian Civil Code, if the **Exhibitor** no longer complies with the **Guidelines**, or is in default of the Articles of the **Regulation**. In this case, the **Organization** is required to communicate in writing its intention to make use of this express termination clause.

Regardless of the reason for the termination, the **Organization** will still be entitled to receive the amount due, in addition to compensation for any damage incurred.

Art. 36 - Licenses

The property rights to the contents and materials uploaded to the **Website** by the **Exhibitor**, including texts, photographs, videos and so on, belong to the latter.

At the time of publication (uploading to the **Website**), the **Exhibitor** grants the **Organization** a perpetual, free, non-exclusive and unlimited license in terms of methods (e.g. web - radio - television - print media, etc.), time and space, in Italy and abroad, with all broader powers of adaptation/modification and editing that may be necessary/appropriate for institutional, informative, educational, research, promotional and public use of the Slow Food movement, its projects and the events promoted with its brand (e.g. for publications, press releases, communication material, television broadcasting, Slow Food websites, promotional or informative videos, etc.), hereby granting the widest release, free of charge, authorization and assignment of rights in relation to the material. The aforementioned authorisation includes the right to exploit, including commercially, the material both with reference to the CHEESE event and through the publication via the web (e.g. websites, social channels), radio, television, print media and/or on any other means of dissemination/publication, even non-standard, of the aforementioned material. In particular, with reference to internet sites, these may be consulted by anyone, including search engines, and, therefore, may be indexed or stored in third party databases.

The **Exhibitor** prohibits the use of the material in contexts which compromise personal dignity and decorum. The Exhibitor assumes sole responsibility for the content and meaning of any information provided in the audio/video recordings and related transcripts, releasing the **Organization** and its transferees from any liability caused by the aforementioned declarations.

The publication and use of the aforementioned material are to be considered free and, as a result, the **Exhibitor** waives any monetary claim for the rights of use of the material granted, on any media (web, radio, television, print media, etc.).

The use of the material, as a whole, is to be considered contractually bound to this agreement and no further claims of any kind may be requested in the future.

The **Exhibitor** also declares that:

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- they expect nothing from the **Organization** and its transferees and assignees and, in general, from anyone who uses the aforementioned material, as they are to be considered hereby contractually bound;
- they undertake to sign any document recognising the transfer of rights, also acknowledging that the **Organization** may freely transfer the rights referred to in this document;
- they release the **Organization** and/or its transferees from any liability of any kind that may arise, whether directly or indirectly, due to a factual or legal situation that does not correspond to the information stated, in whole or in part.

Subject to the above and unless otherwise agreed in writing with the **Organization**, all photos, videos and/or other material created directly by the **Organization** in relation to the **Event** and/or **Website** are the exclusive property of the **Organization**.

Art. 37 - Copyright

All content present or published on the **Website** in the form of texts, graphics, logos, icon buttons, images, audio files, digital downloads, data and software collections, lists or other databases, with the exclusion of those published by the **Exhibitor**, are the property of the **Organization** or its content suppliers and are protected by Italian and international laws on copyright, industrial law and database rights.

The systematic extraction and/or reuse of the data or parts of the content published on the **Website** is not allowed without the express written consent of the **Organization**.

Art. 38 - Data protection

The following articles refer to the processing of data concerning the stipulation of the contract for the supply of exhibition space and relevant contractual obligations.

All personal data resulting from this Agreement and from the orders deriving from it, concerning both the parties and the personnel of the parties and/or identified and identifiable third parties involved in any capacity, must be processed in accordance with EU Reg. 2016/679 -GDPR- and Italian Leg. Decree 196/2003 and subsequent amendments. - Code on the protection of personal data - and in accordance with the privacy policy that the data controller has made available at the link privacy.slowfood.com.

By signing this Agreement, the parties declare that they have been duly informed in accordance with the law, and by virtue of Articles 13-14 of the GDPR 2016/697 and are, therefore, aware of the methods and purposes of the collection and processing of personal data envisaged when completing this contractual relationship and in relation to this undertaking, as well as of the same rights that the law grants to the data subjects, to whom it undertakes to provide the necessary information required by law. Each party undertakes to assess the relevant legal bases and, if necessary, to acquire consent to the processing, prior to the transmission to the other party of personal data by the subjects involved in the planned activities, in order to comply with the regulatory obligations of this contract, within the limits of the principles of lawfulness, necessity, proportionality, non-excessiveness and accountability, including protection from protection and by default. All personal data will be processed, including communications to third parties of the aforementioned data for purposes related to contractual fulfilment or compliance with legal obligations, including the adoption of security measures and subject to the provisions of article 36. The data will be processed manually and with automated tools, stored for the duration required by law and until the date stipulated by law. The parties confirm that the processing of personal data provided to fulfil the contractual relationship, for administrative, accounting, organizational and contact purposes between the parties is based on pre-contractual and contractual obligations, as well as on legal obligations and, therefore, consent to processing is not required.

The Exhibitor declares that they have read and understood the privacy policy and does not object to the processing therein, on the basis of the legitimate interest of the data controller, with specific regard to the sections "exhibitors, speakers, cooks and guests of the trade fair events" and "anyone related to their audio and video images".

Art. 39 - Confidentiality

The Parties undertake to main strict confidentiality of the content of the contract governed by this **Regulation**, as well as any other information or data that comes into their possession, or their employees and/or collaborators, or in any case to their knowledge, or their employees, collaborators and/or agents, both directly and indirectly, when fulfilling this contract or individual orders. Without the prior written consent of the counterparty, this information and data, must not in any way be used or disclosed for any purpose other than that strictly connected to the fulfilment of the task and, in particular, after the fulfilment of the services and/or termination of this contract.

The **Exhibitor** acknowledges that the service provided is of a confidential nature and, therefore, undertakes, in turn, on behalf of itself, its employees and/or agents, not to disclose to third parties and, in any case, not to disclose the contents of said service, guaranteeing absolute confidentiality and protection of the data contained in its archives, the data processed and the documents and information received.

Art. 40 - Competent court

For all legal purposes, the Court of Asti shall be the sole competent court for the resolution of any legal disputes.

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